

Welcome to our CharLiE® page!

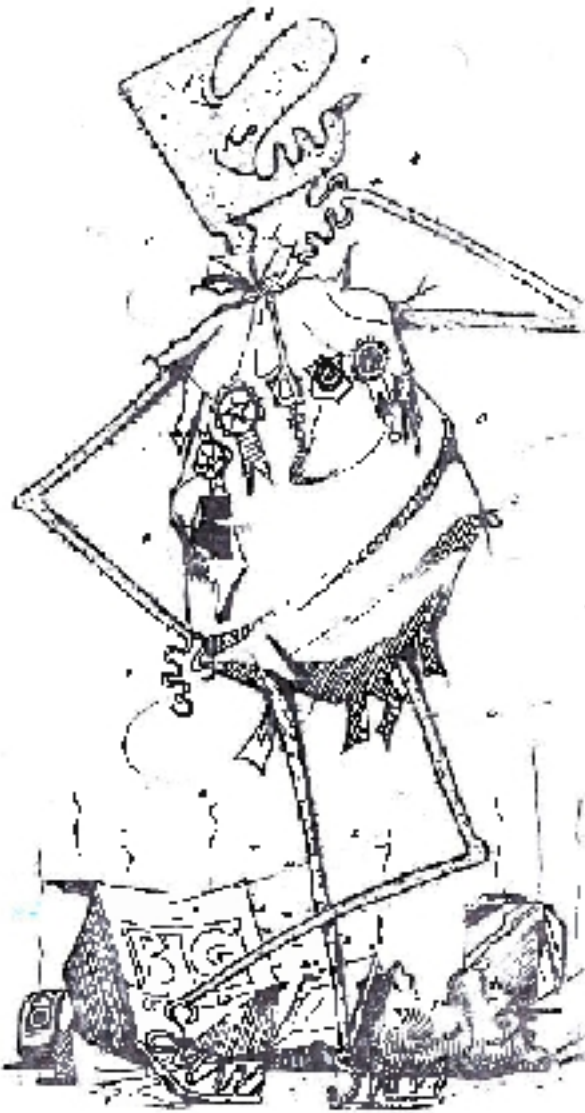
CharLiE® is the ultimate litterbug and resident of illegal dumping grounds. He deplores spaces that are clean and beautiful, preferring instead, to wallow in filth and garbage.

CharLiE® was created in 1981 during SWMCOL's first year of operation. At that time, CharLiE® epitomized our lack of respect for our beautiful island environment, particularly when it came to littering. In fact, while

CharLiE

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was designated President General for Life of the Association of Trinidad & Tobago Messmakers, Inc. he also wore the following hats:



President of Litterbugs and Garbage Dumpers
Charlie the Litterbug is a character who has been created by SWMCOL to help educate the public on the importance of proper waste management. Charlie is a friendly character who is always looking for ways to help people reduce their waste and recycle. Charlie is also a very active character who is always out there picking up litter and cleaning up after people. Charlie is a very important character who helps us all keep our environment clean and healthy. [Click here](#) to visit Charlie's Facebook page.