



COMMUNICATIONS UNIT

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MEDIA RELEASE

Recycling Project: Tobago Pride on the way

14th July, 2016:

The Division of Health and Social Services in collaboration with the Comprehensive Economic Development Plan Secretariat and the Trinidad and Tobago Solid Waste Management Company Limited will commence the “Tobago Pride – Let’s Do it Green Project.” This project will be rolled-out at the Opening Gala of the Tobago Heritage Festival 2016 “Bring Back De Ole Time Days: Cut and Contrive” to be held at the Shaw Park Cultural Complex this evening. “Tobago Pride – Let’s Do it Green Project” aims to fulfil the Strategic Priority Area #1: Branding Tobago “Clean, Green, Safe and Serene and Strategic Priority Area #8: Environmental Sustainability.

The project seeks to deal with issues of waste management and recycling on the island of Tobago, improve systems and policies and launch an island-wide campaign of environmental awareness and education. It is envisioned that this project will foster greater respect and responsibility among citizens, while stimulating interest and cooperation in island-wide beautification, conservation, and recycling initiatives.

In this pilot phase of the project, three blue recycling bins will be positioned at three strategic locations at each event throughout the period of the Tobago Heritage Festival. The bins will be clearly marked for the collection of cans, plastics and glass. Members of the public are asked to cooperate during this exercise by placing their recyclables in the respective bins at these events. This project has various phases and facets, which will be shared subsequently.

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For more information:

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Division of Health and Social Services

